

montgomery ward. Fall & winter

ALBANY . 1941 - 42

This is a reproduction of a library book that was digitized by Google as part of an ongoing effort to preserve the information in books and make it universally accessible.

Googlebooks

https://books.google.com





YOUNG-LOOKING COMFORTABLE STYLES IN WOMEN'S AND LARGER WOMEN'S SIZES... ALL 100% AMERICAN COTTON

fouthful Coot Style in better quality ubfast Percale. Buttons open entire front making it easy to wash and iron. Contrasting banding trims pretty neckline, front, cuffs and pockets. Tie-back sash. 2-in. hem. Colors: Copen Blue, Red or Aqua
-each on white ground.

Women's Sizes: 34, 36, 38, 40, 42, 44-in. bust. Larger Women's Sizes: 45, 47, 49, 51, 53-in. bust. Size Scale, Page 97. Ship. wt. 11 oz. 15 A 1730—State bust size and color in order.....Each 89c Loce Trimmed Organdy Collor on a practical Coat Dress of better quality tubfast Percale. Opens to hem. Full cut. 2 pockets. 2 skirt plears, 1-inch hem.

Colors: Rose, Copen Blue or Aqua — each with white dots. Ship. wt. each 12 oz.

15 A 1225-Women's Sizes: 32, 34, 36, 38, 40, 42, 44-in. bust. State bust size, color. Each \$1.00 15 A 1226—Larger Women's Sizes: 46, 48, 50, 52-in. bust. State bust size and color. Ea. 1.00 Popular Checks on a House Dress of better quality tubfast Percale. 7-in. zipper fastens bodice. Stitching and piping on collar, cuffs, front and pockets. 2-in, hem. Colors: Navy Blue, Wine or Black

each with white checks. Women's Sizes: 34, 36, 38, 40, 42, 44-in. bust.

Larger Women's Sizes: 45, 47, 49, 51, 53-inch bust. See Size Scale, Page 97. Ship. wt. 13 oz.

15 A 1729—State bust size and color in order...Each 1.00

A 20-inch zipper opens the front of this better quality tubfast Cor-ton Poplin Dress. Novelty neckline and set-in front belt. Adjust-able tie-back sash. Wide rick-rack trim. 2 pockets. 2-in. hem.

Ground Colors: Navy, Dusty Rose or Aqua—each with colorful print. Women's Sizes: 34, 36, 38, 40, 42, 44-in. bust. Larger Women's Sizes: 45, 47, 49, 51, 53-in. bust. Scale, Page 97. Ship. wt. 1 lb. 2 oz. 15 Å 1727—State bust size and color in order... Each 1.49

New "Etched" Effect printed on tubfast Cotton Poplin—exclusive with Wards! Slenderizing Hooverette with full overlap. Becoming shawl collar has under-collar edging of fine lawn—embroidered scallop-ing. Ties in back. Roomy pocket. Colors: Copen Blue or Red—each with black "etching" on white. Women's Sizes: 34, 36, 38, 40, 42, 44-in. bust. Larger Women's Sizes: 45, 47, 49, 51, 53-in. Size Scale, Page 97. Ship. wt. 1 lb. 3 oz. 15 A 1728-State size, color. 1.49



A Ruffled Bib Apron in tub-fast Percale. Fine choice for tea, hostess or utility wear! shade accents its attractive lines. There's a convenient little pocket, too. Ties in back. One size fits 32 to 38-inch buss 38-inch bust.

Colors: Copen Blue, Rose or Aqua each with gay print. Ship. wt. ea. 6 oz.; 3, 1 lb.

15 A 1452—State color. 3 for 54c; Each 19c

Coverall Apron in better quality tubfast Percale.

Colors: Red or Copen Blue each with floral print. Ship. wt. 8 oz.; 2, 15 oz. 15 A 1761-Women's Sizes: Small (34 to 36-in, bust): Medium (38 to 40); Large (42 to 44). State size, color. Each 39c; 2 for.....75c 15 A 1762-Larger Women's Sizes: 46 to 48-in. bust, 50 to 52-in. State size, color. 2 for 85c; .. Ea. 44c

Scalloped Edges are new notes on this good-looking Apron of finest quality tubfast Percale. Comes in rich colors. Fitted set-in waistband — ties in back. Full gathered skirt. 2 pockets. One size fits 30 to 36inch bust.

Colors: Red, Copen Blue or Maize—each on white. Ship. wt. 8 oz.; 2, 15 oz. 15 A 1765-State color. 2 for 75c; Each 39c Pretty Pinafore Style in better quality tubfast Percale. Neck buttons and sash ties in back for complete coverage. Coy shoulder ruffles. Pockets.

Colors: Navy, Brown or Red — with white checks. Sizes: Small (34 to 36-in. bust); Medium (38 to 40); Large (42 to 44). Ship. wt. each 9 oz.; 2, 1 lb. 1 oz. 15 A 1763—State size, color. 2 for 95c; .. Ea. 49c "Martha Washington" Cover-all. Better quality tubfast Percale trimmed with rick-rack. Won't show soil. Slips over the head; adjustable ties in back. Pockets.

Ground Colors: Navy or Gray-each with tiny print. Women's Sizes: 38-40; 42-44, 46-48, 50-52, 54-56-in. bust. Ship. wt. each 11 oz.; two 1 lb. 5 oz.

15 A 1007-State size, color.

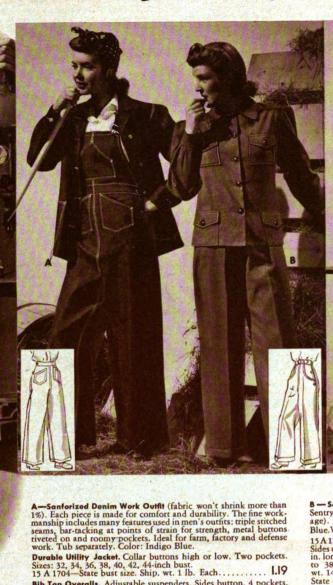
MIRACLE VALUE

- Regular 98c Value for Set
- Better Quality Tubfast Percale -100% American Cotton

Set of Three Aprons in gift box with glassine set window. Set includes three colors: Rose, Copen Blue and Green (no choice). One size fits 32 to 38-in. bust. Ship. wt. 1 lb. 15 A 1764—Set of 3 for 79c

2 for \$1.35;...Digital by

Momen at Work



Band Top Stacks. (See small view). Back belt. Sides button. 2 pockets. Sizes: 26, 28, 30, 32, 34, 36, 38-inch waist. 15 Å 1705—Ship. wt. 1 lb. 1 oz. State waist size. Each.... 1.09

8 — Sanforized Cotton SentryCloth (1%Shrink-age). Dk. Green, Dk. Blue. Wash separately. 15 A 1757-Work Slecks. Sides unbutton. Abt. 41 in. long. Even Sizes: 26 to 38-in. waist. Ship. wt. 14 oz. State size, color 1.00

1111

15 A 1758-Work Jacket Hi-lo collar. Even Sizes: 32 to 44-in. bust. Ship. wt. 14 oz. State size and color. 94c

C—Mechanic's Suit in Sanforized Cotton Sentry Cloth (won't shrink more than 1% when washed). Fine for work or sports-wear. Fly-front conceals zipper. Set-in belt. Wash separately.

Colors: Dark Blue or Dark Green. Sizes: 32, 34, 36, 38, 40, 42, 44-in. bust. Ship. wt. 1 lb. 6 oz.

15 A 1756—State size, color. Each. 1.98

D—Bib Overalls in Sanforized Cotton Suiting—a good, heavy quality. (Fabric won't shrink more than 1%). Full coverage bib with set-in belt. Buttony down back. 2 pockets. Wash separately. Color:Copen Blueonly. Sizes: 26, 28, 30, 32, 34, 36, 38-in. waist Ship. wt. 1 lb.

15 A 1759-State 1.29

Work 'n' Play Suit to use for factory, farm or sports wear. In fine quality Sanforized Cotton Gabardine (fabric won't shrink more than 1%). Features brass buttons which open front, self-adjustable, draw-string waist, 2 large pockets with buttoned flaps. Colors: Off-White, Bluestone, or Dark Green. Ship. wt. 1 lb. 12 oz. Sizes: 12, 14, 16, 18, 20, 22 (fits 30 to 40-inch bust).

15 A 1760—State size and color. Each.... 1.98

Canvas Work Glove. Striped Gray Cotton. Navy Blue Suedine cuff—piped in Red, trimmed with a patriotic motif in Red, White and Blue. For factory work, gardening, etc. Washable. Ship. wt. pair 4 oz.; 3 pts. 11 oz.

30 A 4515—Pair......35°3 Pairs \$1.00







E — Nautical Smock with a smart sailor collar (see small view), novelty buttons, white banding, and appliqued anchor trim. Regular value \$1.98. Tubfast Cotton Poplin. Pleats in front and back (good for maternity wear). Abt.

Colors: Navy or Wine. Misses' Sizes: 12, 14, 16, 18, 20 (fits 30 to 38-inch bust). Ship. wt. 12 oz. 15 A 1732—State size, color. Ea... I.00 F—Paisley Print Smock in standard quality tubfast Cotton Percale. Worth 89c! Youthful collar and pock-ets are accented with bind-ing. Yoke in back and front for fullness. Short sleeves. About 30 inches long. About 30 inches long.

Colors: Copen Blue, Lilac or Green Paisley.

Misses Sizes: 12, 14, 16, 18, 20, 22 (fits 30 to 40-inch bust). Ship. wt. 9 oz. 15 A 1734— State size, color. Ea....69° G — Form-fitting Style with princess lines front and back. Comes in washable Cotton Broadcloth able Cotton Broadciotn with cord piping outlining collar and pockets. Long full sleeves with buttoned cuffs. Smock is about 32 in. long.

Color: Copen Blue or Black predominating.
Misses' Sizes: 12, 14, 16, 18, 20, 22 (fits 30 to 40-in. bust). Ship. wt. 10 oz. 15 A 1486—State size, color. Ea.... 1.00

H—Pretty Dahlie Print on fine quality tubfast Cotton Broadcloth. Interesting round neckline and front yoke have rickrack trim. Gathers at front and back yokes. Long full sleeves have snug cuffs. 2 pouch pockets. Abt. 32 in. long. H-Pretty Dahlia Print on Color: Colorful dahlia print on white ground.

Misses Sizes: 12, 14, 16, 18, 20, 22 (fits 30 to 40-in. bust). Ship. wt. 12 oz.

15 A 1733— State size. Ea.......89°

J-French type Rayon Cres -a fine quality washable fabric in a Smock that a pleated front and back Flattering neck. 2 pocket Long sleeves. Smock Long sleeves. Smock about 32 inches long. Fin for maternity wear.

for maternity wear.

Ground Colors: Black, Win
or Copen Blue—each wit
photographic prints.

Misses' Sizes: 12, 14, 18
18, 20 (fits 30 to 38-ind
bust). Ship. wt. 1 lb. 1 or 15 A 1731—State size, color. Ea . . . 1.79



Full Length Tucked Front for nice lines on a Utility Uniform of Pre-shrunk Cotton Poplin (fabric won't shrink over 3%). A convenient 7-in. zipper opens the neckline. Notched collar, cuffs. Shoulder yoke has gath-ers below it for soft bodice fullness. 2 pockets, 2-in. hem. Tubfast.

Colors: All White; Copen Blue with white trim; or Green with white trim.

Misses' Sizes: 12, 14, 16, 18, 20, 22 (fits 30 to 40-in. bust). See Size Scale, Page 76. Ship. wt. 13 oz.

15 A 1753—State size and color LOO

Removable Shank Buttons open to the waistline and close belt on this Tubfast Cotton Poplin Utility Uni-form. Easy to launder—easy to iron! Well cut with yoke gathers giving fullness over bust. Two convenient pockets—one on bodice—one on skirt. 2-inch hem.

Colors: All White; Copen Blue with white trim; or Green with white trim. Women's Sizes: 32, 34, 36, 38, 40, 42, 44-in. bust. Size Scale on Page 76 Ship! wt. 13 oz,

15 A 1754—State size and color in order Each 1.00

Wards Best Utility Uniform in fine quality Sanforized tubfast Cotton Linene. (Fabric won't shrink more than 1%). Removable shank buttons open the entire front—making it easy to get into and easy to iron. Has princess lines both front and back for good fit. 2 roomy pockets. 3-in. adjustable hem.

Colors: Copen Blue with white, Green with white, Gray with red, Tan with brown, or All White.

Women's Sizes: 32, 34, 36, 38, 40, 42, 44-in. bust. Check the Size Scale on Page 76. Ship. wt. 1 lb. 2 oz.

No Ironing Necessary after washing this crinkly Cotton Seersucker Utility Uniform! Launders with ease and wears very well. Removable shank buttons open to hem—quick to slip into! Front and back yokes for comfort in bodice. Darts at waist for better fit. 2 big pockets. 2 inch hem.

Colors: All White, Coral with white, or Copen Blue with white.

Sizes: 32, 34, 36, 38, 40, 42, 44-in. bust. Check measurements on Size Scale, Page 76. Ship. wt. 1 lb.

Contrasting Criss-Cross Binding trims the collar, cuffs and pockets of this smoothly-styled Utility Dress. It may be worn as uniform or frock. Easy-to-fasten 7-inch zipper closes front. Tub-fast Cotton Linene. Cut on your favorite princess lines—very flattering to the figure! Tie-back sash for snug waist. 2-inch hem.

Colors: Copen Blue or Light Aqua—each with white trimming.

Sizes: 12, 14, 16, 18, 20, 22 (fits 30 to 40-in. bust). Check the Size Scale on Page 76. Ship. wt. 15 oz.

15 A 1755-State size, color.... 1.00

Wards outstanding

PROFESSIONAL NURSES' UNIFORMS

Choice of 3 Washable Fabrics: Rayon Doeskin (Acetate Rayon) -Wards finest and newest Uniform Fabric-smooth, light-weight, needs no starching, less than 1% shrinkage. Rayon Sharkskincrisp and sleek, sheds dust, resists wrinkles. Sanforized Poplinfine sturdy Cotton with mercerized finish (won't shrink more than 1%). All White Uniforms Come in Sanitary Glassine Bags.

5% DISCOUNT ON 6 OR MORE UNIFORMS BOUGHT AT ONE TIME

K-16-Inch Zipper concealed in front. Fitted princess lines. Removable shank buttons — adjust at sides. 3 pockets with flaps. 4-in. hem. Long sleeves have tip-proof plackets. Color: White only. Sizes: 30, 32, 344 36, 38, 40, 42, 44-in. bust. Size Scale, Page 76. Ship. wt. ea. 1 lb. 4 0z.; 2, 2 lbs. 6 oz.

orized Cotton Poplin

Rayon Sharkskin

15 A 1749—Short Sleeves.
15 A 1750—Long Sleeves.
Please state size.
2 for \$5.79; Ea . . . 2.98

Rayon Doeskin
D15 A1751—Short Sleeves.
D15 A1752—Long Sleeves.
Please state circ Please state size. 2 for \$7.75; Ea 3.98 L-Hi-lo Neckline. 3 patch pockets have button flaps. Buttons are removable for laundering. Set-in belt at waistline. 4-in. hem. Long sleeves have rip-proof plackets.
Color: White only. Sizes: 30, 32, 34, 36, 38, 40, 42, 44-in. bust. See Size Scale on Page 76. Ship. wt. 1 lb. 7 oz.; 2, 2 lbs. 12 oz.

Sanforized Cotton Poplin 15 A 1741—Short Sleeves. 15 A 1742—Long Sleeves. Please state size. 2 for \$3.89; Ea 1.98

Rayon Sharkskin 15 A 1743—Short Sleeves. 15 A 1744—Long Sleeves. Please state size. 2 for \$5.79; Ea... 2.98

Royon Doeskin
D15 A 1745—Short Sleeves.
D15 A 1746—Long Sleeves.
Please state size.
2 for \$7.75; Ea... 3.98

M-16-inch zipper on smart-ly tücked front. Set-in waistband. 2 patch pockets with novel flaps. Notched collar. 4-inch adjustable hem. Long sleeves have rip-proof plackets. Color: White only. Sizes: 30, 32, 34, 36, 38, 40, 42, 44-in. bust Size Scale, Page 76. Ship. wt. 1 lb. 3 oz.; 2, 2 lbs. 4 oz.

Sanforized Cotton Poplin 5 A 1735—Short Sleeves. 5 A 1736—Long Sleeves. 15 A 1735—Short Sleeves. 15 A 1736—Long Sleeves. Please state size. 2 for \$3.89; Ea 1.98

Rayon Sharkskin 15 A 1737—Short Sleeves. 15 A 1738—Long Sleeves. 15 A 1738—Long Sleeves. Please state size. 2 for \$5.79; Ea... 2.98

Rayon Doeskin
D15 A 1739—Short Sleeves.
D15 A 1740—Long Sleeves.
Please state size.
2 for \$7.75; Ea... 3.98

Professional Cap in White Nurses' Cloth. Opens flat for easier laundering. Adjustable 4-button closing in back assures proper fit.

Doeskin Uniforms Mailed from Chicago. You pay postage from Wards nearest Mail Order House

ALL COTTONS ON THESE TWO PAGES ARE 100% AMERICAN COTTON





Exirm Heavy 8-oz. Denim Sanforized to Stay in Fit

Ploneers . . . most popular because they give longer wear, are cut with more fullness than any of our boys' overalls, and are priced for

Extro Heavy 8-ez. Blue Denim ... heavier, more tightly twisted threads for strength and wear. Sanforized ... less than 1% shrinkage.

Strong Construction ... Rip-proofed; triple sewn seams, bar-tacks. Overalls have full bib for protection, 7 pockets. Jacket has 2-button adjustable collar and cuffs. 4 pockets.

Boys' Pleaser Overelle

To measure see at right. Ship. wt. 1 lb. 14 oz. 42 A 6032—High Back Overalls 42 A 6031—Low Back Overalls Sizes: 4, 6, 8. State size....75c Sizes: 10, 12, 14, 16, 18. State size....82c

Boys' Planear Jackete

How to Compare Donim Weights

Denim Yardage is 28 in. Wide All 100% American Cotton.

2,45 Weight Denim means that it takes 2.45 Yards to make a pound ... or 61/2 oz. per Yard.

2.20 Weight Denim means that it takes 2.20 Yards to make a pound . . . or 71/4 oz. per Yd.

8-oz. Denim is figured on an ounce per yard basis. It weighs 8 oz. per Yard.





Thrifty Bargains in Sturdy Wearing Blue Denim

59c Med.

Strong, triple sewn main seams. Husky bar-tacks, wide flat 1-pc. suspenders, 3 strong pockets . . . a real bargain. Full cut, not Sanforised. Even Sizes: 4 to 12. State size. See Chart below. Ship. wt. 15 oz. 42 A 6076—Blue Denim Overalls 44e

Adjustable back strap for good fit Snap fastened waistband. Bartack won't scratch furniture. 5 pocket Full cut sizes, not Sanforized. Even Sizes: 6 to 18. State size. Se Chart below. Ship. wt. 1 lb. 7 of 42 A 5819—Blue Denim Bandton. St

How to Measure for Boys' Overalls and Jackets

Jackets, Bib and Band Overalls: Measure height without shoes Measure waist over trousers without belt. Measure chest over sweater will tape well up under arms. Be sure garment comes in size wanted

ORDER SIZE	JF HIS WAIST IS	IF HIS CHEST IS	IF HIS HEIGHT IS	100
- 1	21 to 23 in.	21 to 23 in.	Under 40 in.	FI
6	22 to 24 in.	221/2 to 241/2 in.	40 to 44 in.	н
8	23 to 25 in.	24 to 26 in.	45 to 49 in.	H
10				H
14			58 to 61 in.	
16		30 to 32 in.	62 to 65 in.	
18	28 to 30 in.	32 to 34 in.	65½ to 68 in.	H
A SOLD STATE OF THE STATE OF TH	24 to 26 in. 25 to 27 in. 26 to 28 in. 27 to 29 in. 28 to 30 in.			

40 WARDS A

HOMESTEADERS

HEAVY 2.20 WT. DENIM WEIGHS 71/4 OZ. PER YARD

Sanforized Homesteaders 1% Fabric Shrinkage

Overalls or Jacket 59c And Up

This heavy deep dyed Blue Denim is exceeded in strength only by our 8-0z. Denim Overalls. It is strong enough for most rough use. Triple sewn seams, bar-tacks, rust-proofed, riveted buttons. Flat-riding suspenders, full bib, 7 pockets. Full cut Sanforized sizes. Jacket has 1-button adjustable collar and cuffs, 4 big pockets. To measure: see above at right. Ship. wt. 1 lb. 9 oz. State size.

42 A 6066-High Back Overalls

2.20 Wt. Blue Denim Not Sanforized-shrunk

Overalls 55c And Up

Heavy, 2.20 Wt. Blue Denim in Highback Overalls. Full cut, order your boy's right size. To Measure see chart above. Ship. wt. 1 lb. 9 oz.

Be sure to state size in order. 42 A 6068—Blue Denim

Sizes: 4, 6, 8. Each......55c Sizes: 10, 12, 14, 16. Ea....62c

Your Boy can use at least 2 pairs of Overalls... they save his good clothes. You can get them at once with Wards Time Payment Plan. See Inside of Back Cover for Full Details.



Zipper Bib Pocket Overalls

Sanforized 79c AND UP

Extra Heavy 8-oz. Deep Indigo Dyed Blue Denim.
Designed with a New Fast Action Zip Bib Pocket.
Sanforized—has Less than I% Fabric Shrinkage.
Full Cut, Comfortable Sizes Strongly Constructed.
Modern Overalls with modern, practical features.
The same Sanforized, heavy 8-oz. Blue Denim as our Pioneers above, but with a convenient zipper pocket on the full bib front. A handy safety deposit pocket for the small things a boy carries.
The main seams are triple stitched and staunchly.

The main seams are triple stitched and staunchly bar-tacked. Rust-proofed, riveted metal buttons. Wide, flat adjustable suspenders have easy to hook, rust-proofed buckles. 5 other big pockets. State sizes. See Chart above. Ship. wt. 1 lb. 11 oz.

42 A 6003-Boys' High Back Overalls

Zip Pocket, Zip Fly Bandtops

Sanforized 95c

Extra Heavy 8-oz. Denim Bandtops Cut in Full Size.
 Easy Closing, Self Locking Zipper Fly for Nachtest
 Zipper Top Watch Pocket that Keeps Valuables Softs
 Strap and Buckle Adjustment in Back for Right Fli.

Our finest boys' Bandtops ... action cut with action features. Tightly woven, deep dyed Blue Denim is Sanforized Shrunk to keep the fine fit of its full cut sizes ... there's less than 1% fabric shrinkage. The zipper fly always closes securely, looks neater.

Triple stitched seams with heavy thread bar-tacks in back that won't scratch furniture; copper-rivets in front. 4 other deep strong pockets besides the safety zipper top pocket. Securely bar-tacked belt loops that won't pull off easily.

Even Sizes: 6 to 18. See How to Measure and Size Chart above. Ship. wt. 1 lb. 7 oz.

42 A 6060—Bandtops. State size......950

Digitized by GOGIC

COPPER

Your Choice of Two Weights of Denim







Big Copper Rivets

Triple Stitched Seams

All 101's Are Constructed of 100% American Cotton.
Rust-proofed Copper Rivets at Strain Points.
Western Style Yoke Back with Adjustable Strap.
Rip-proofed seams of triple stitched cord thread.
Full cut sizes that fit for comfort in action.

Sanforized-Shrunk 8-oz. Denim

Extra Strength 75° Extra Wear

Il 101 Features above in extra strong heavy reight, deep Blue Denim, Sanforized, less than % shrinkage. 5 deep pockets. Sturdy belt loops. ven Sizes: 6 to 18. See How to Measure and Size hart on the facing page. Ship. wt. 1 lb. 8 oz. 42 A 6053—Blue Denim. State size 75c

Medium Weight Blue Denim

Full Cut 57c Not Sanforized

All 101 Features . . . not so heavy as better Band-tops above, this Denim weighs 6½ oz. per yard. More strength and wear than most at this price. Even Sizes: 6 to 18. See How to Measure and size Chart on the facing page. Ship. wt. 1 lb. 6 oz.

42 A 6058—Blue Denim. State size 57c





FAST COLOR

Pepperell Skytones

Sanforized-Shrunk

74c 3 for \$2.17

Same as Men's Shirts Shown in Full Color on Page 438

 Handsome 100% American Cotton Twill.
 Rich Colors Won't Fade or Run. Rich Colors Won't Fade or Run.
A sturdy, soft-finished All-Purpose
Shirt made of a famous Pepperell
fabric ... a long-wearing Sanforized
Cotton Twill that washes well,
won't shrink over 1%. Interlined
collar can be worn open or closed.
Bottom can be worn in or out of
trousers. Double stitched main
seams and one piece sleeve farings trousers. Double stitched main seams and one-piece sleeve facings won't tear out. Matching four-hole buttons. Button-down flap pockets.

Colors: Blue, Green or Tan.

Sizes: 6, 8, 10, 12, 14, 16. To measure for shirts, see Page 312. Ship.

wt. each 10 oz.; three 1 lb. 12 oz.

State size and color.

35 A 4636—Each 74c; Three, \$2.17



HOMESTEADER JR.

Sanforized Med. Heavy **Chambray or Covert**

54c 3 for \$1.59

Made like Homesteader Work Shirts for men, Page 439. 100% American Cotton fabric won't shrink over 1%. Triple sewn main seams, one-piece sleeve facings. Double shoulder yokes. Two button-through pockets, one with handy pencil slip.

Little Boye' Sizes: 6, 8, 10, 12.

Big Boys' Neck Sizes: 12½, 13, 13½, 14, 14½. To Measure, see Page 346. Ship. wt. ea. 10 oz.; 3, 1 lb. 12 oz. 35 A 4616—Blue Chambray

35 A 4625—Gray Cotton Covert State size. Ea. 54c; Three for . \$1.59

Orig. Homesteader Jrs. **Medium Heavy Weight**

45¢ 3 for \$1.32

Made of the same tough 100% American Cotton fabrics and tailoring as Shirts above but not Sanforized-Shrunk. Full cut to allow for shrinkage. Little Boys' Sizes: 6, 8, 10, 12.

Big Boys' Neck Sizes: 12½, 13, 13½, 14, 14½ in. Ship.wt. 10 oz.; 3,1 lb. 12 oz. 35 A 4613—Blue or Gray Covert
35 A 4605—Blue Chambray
State size, color. Ea. 45c; 3 for \$1.32

Thrift Quality Chambray

39c 3 for \$1.15

Not as heavy as Wards Original Homesteader Jrs. above, but practical for everyday wear. Medium weight Blue Chambray, (100% American Cotton), full cut. Triple main seams. Little Boys' Sizes: 6, 8, 10, 12.

Big Boys' Neck Sizes: 12½, 13, 13½, 14, 14½ in. To Measure see Page 346. Ship. wt. each 9 oz.; 3, 1 lb. 9 oz.



WARM BLANKET LININGS





1.44

100% American Cotton Jacket of Medium Wt. Denim with a Warm I4-oz. Cotton Blanket Lining. Full Length, Slide Fastened Front Closure. Comfortable, Navy Blue Cordurcy Collar.

All boys like it because of its Cossack length and its trim, full cut, fit that allows active freedom. They like the quick zip front, warm collar and the 2 mulf pockets. It has adjustable side straps, triple sewn seams and bar-tacks. Even Sizes: 6 to 18. To Measure see facing page. Ship. wt. 1 lb. 10 oz.

42 A 6351—Blue Denim. State size. . \$1.44

Homesteader Coat

1.29

Strong, Tightly Woven, 2.20 Wt. Blue Denim.
 Extra Warm 16-ox. Blanket Cloth Lining of 25% Reused Wool, the Rest is Strong Cotton.
 4 Pockets, one with a Button-through Flap.

Made to keep a boy snug and warm at outdoor play or chores. The heavy blanket lining is stitched through the body seams to prevent sag. Strong, 2.20 wt. Denim with triple sewn seams and heavy bar-tacks. Generous full sizes. Even Sizes: 6 to 18. To Measure see facing page. Ship. wt. 2 lbs. 8 oz.

42 A 6353—Blue Denim. State size. \$1.29

You'll Find Economy in Wards Time Payment Plan

Play clothes and chore clothes will save your boy's good clothes. You can outfit him at once for Dress or for Play with Wards Time Payment Plan. It's so easy . . . any \$10 order establishes an account . . only \$2 Down and \$2 Monthly. See Inside Back Cover.

Sanforized Gabardine

Fabric Can't Shrink More Than 1%

85c 2 for

Vat-Dyed Colors Won't Fade when Washed.
Mercerized for Good-Looking Lustrous Finish.
Easy to Wash . . . Always Keeps its Perfect Fit.
Triple Main Seams; One-Piece Sleeve Facings.

• Triple Main Seams; One-Piece Sleeve Facings.
Tightly woven 100% American Cotton Gabardine . . . all the neat appearance of a dress shirt combined with the wear resistant strength of a sturdy work shirt. Strong double shoulder yokes. Neat interlined collar. Matching buttons securely sewn. Two button-flap bellows pockets. Long tails stay tucked in — won't ride out.
Colors: Medium Blue, Medium Green or Tan.
Little Boys' Sizes: 6, 8, 10, 12. To Measure for these Shirts, see Chart A, on Page 346.
Big Boys' Neck Sizes: 1236, 13, 1334, 14. Big Boys' Neck Sizes: 12½, 13, 13½, 14, 14½ in. To Measure Shirts, see Chart B, Page 346. Ship. wt. each 15 oz.; two 1 lb. 13 oz. 35 A 4635—State size, color. Ea. 85c; 2, \$1.65

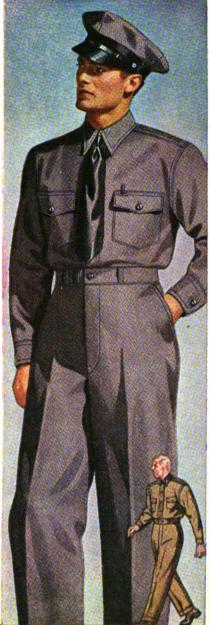


SANFORIZED OUTFITS.. keep appearang

PERMANENT COLORS ... VAT DYED. WON'T CHANGE OR FADE ★ PERMANENT FIT









SANFORIZED-SHE

BOULDERCORD

2.98 Jacket, Trousers or Breeches Lighter Weight Shirt \$1.98

Meets Government Specifications

4.48

Shirt . . . \$2.25 Trousers . . . \$2.37

The original, Genuine Army Twill . . . first choice of thousands of service men. Woven of long staple, 100% American 2-ply combed Cotton yarns . . . it has high tensile strength for long, hard wear. Mercerized for rich appearance, it is Sanforized, and colorfast.

Shirts have Dress shirt type collars, 7 pearl button front, rip-proof sleeve facings, 2 big extra capacity pockets. Long tails stay in. Trousers have 5 Roomy pockets of heavy boat-sail drill. Well sewn suspender and fly buttons. Strong belt loops. 20-in. cuff bottoms.

Shirt Sizes: 14, 1414, 15, 1512, 16, 1614, 17-in, neck, Ship, wt. ea. 1 lb. 9 oz. State neck size. Trouser Sizes: See scale on opposite page. State walst, inseam sizes. Ship. wt. 1 lb. 10 oz.

For Outfit: State neck size of shirt, waist and inseam sizes of trousers. Ship, wt. 3 lbs. Army (Medium) Tan Twili. Sizes Above.

42 A 4029-Two-Piece Outfit. State sizes. \$4.48 42 A 4023-Shirt only. State size \$2.25 42 A 4026 -Trousers only. State sizes . . . \$2.37

Harvest (Smoke Color), Sizes Above, 42 A 4030—2-Piece Outfit, State sizes, \$4,48 42 A 4024—Shirt only, State size.....\$2.25 42 A 4027—Trousers only, State sizes..\$2.37

Heavy 10-oz. Cavalry Twill

Fast Color, Sanforized 2-ply 100% American Cotton yarns woven to give you matched strength, wear, color. The shirt is lighter 7-oz. wt. single ply yarn. Color: Forest Green.

Trousers: Talon zipper fly, 5 roomy pockets. Wellsewnsuspenderbuttons. 20-in. cuff bottoms. Sizes: See Scale on the opposite page. State walst and inseam. Ship. wt. 1 lb. 9 oz. 42 A 5149—Trousers.....\$2.98

Jacket: Talon front, sports back. 2 pockets. Unlined. About 24½ inches in length. Sizes: Even 36 to 46-in. chest. State size. Ship. wt. each garment 1 lb. 15 oz.

42 A 5146—Jacket.....\$2.98

Breeches: Patented Bulk-L-Breech with strap, buckle leg closing. Talon fly. Double seat, knees. Sizes: State waist, inseam. Ship. wt. 1 lb. 14 oz.

Walst..... |28|29|30|31|32|33|34|36|38|40|42

Shirt: Lighter 7-oz. single ply Cavalry Twill, best weight for shirts. 2 pockets, button front. Shirt Sizes: 14¹2, 15, 15¹2, 16, 16¹2, 17-in. neck. State neck-size. Ship, wt. 1 lb. 1 oz. 42 A 5148—Shirt......\$1.98

MEDIUM WEIGHT

2.34

Shirt . . . \$1.05

Jean Shirt . . . Drill Trousers

It's low priced to save you more! Strong Sanforized 100% American Cotton Twills of the same weight and fabric strength as Herringbone Outfit on opposite page . . . for those who prefer a neat looking plain weave. Shirts are: Sturdy Cotton Jean with 7 pearl button front. Dress shirt type collar. Two-button flap pockets. Long tails stay in.

Trousers are: Heavier Cotton Drill, 5 boatsail drill pockets. Securely sewn belt loops and suspender buttons. 20-in. cuff bottoms.

Shirt Sizes: 14, 1414, 15, 151/2, 16, 161/2, 17-in. neck. State size. Ship. wt. each 1 lb.

Trouser Sizes: See Scale on opposite page. State both waist and inseam sizes. Ship, wt. each garment 1 lb. 10 oz. For 2-Pc. Outfit. State neck, waist and inseam sizes. Ship. wt. 2 lbs. 8 oz.

Hervest (smeke color). Sizes Abeve.
42 A 4012—2-Pc. Outfit. State sizes...\$2.34
42 A 4006—Shirt only. State size....\$1.05 42 A 4009—Trousers only. State sizes. \$1.39

Texas (light) Tan. Sizes Above. 42 A 4011—2-Pc. Outfit. State sizes..\$2.34 42 A 4005—Shirt only. State size....\$1.05 42 A 4008—Trousers only. State sizes. \$1.39 LIGHTER WEIGHT

2.19

Shirt . . . \$1.00

Jean Shirt . . . Drill Trouser

It's an ideal outfit for average jobs, for wor at your hobby, or around your home. If you stronger, heavier outfits, see other selector these two pages. Plain weave 100% Americation Fabrics are colorfast and Sanfor Shirts are: Strong Cotton Jean, 7 button fidressy collar, 2 button flap pockets.

Trousers are: Heavier Cotton Drill, 5 pocket tough drill. Belt loops, fly buttons. 20-in. c Shirt Sizes: 14, 14½, 15, 15½, 16, 16½, 1 neck. State neck size. Ship. wt. 1 lb.

Trouser Sizes: See Scale on opposite f State waist, inseam. Ship. wt. 1 lb. 8 For Outfits: State neck size of shirt, wand inseam of trousers. Ship, wt. 2 lbs.

Texas (light) Tan. Sizes Above. 42 A 4067-Two-Piece Outfit. State sizes.\$ 42 A 4061 -Shirt only. State size.....\$ 42 A 4064-Trousers only. State sizes...\$

UNIFORM-CAPS FOR WARDS OUTFITS Removable, washable crowns—sateen lini Sizes: 634, 634, 7, 734, 734, 734, 734, 735, State head size. Ship. wt. each 1 lb. 42 A 690—Texas (grayish) Green 42 A 687—Texas (light) Tan 42 A 688—Harvest (smoke color)



Leather Bow Tie 25€ Already tied. The elastic adjusts to all neck sizes. Ship. wt. each 4 oz. 35 A 1765-Black.25c



Black Rayon Tie 25c

Barathea four-in-hand. Cravenette processed ... repels water. Ship. wt. 4 oz. w1. 4 oz. 35 A 1764-Each. 25c



It Costs Little to Advertise With Wards Lettering Service



med of Firm Yarns - extra strong, pure 100% American long staple Cotton throughout. Need Construction— reinforced at every strain point with husky bar-tacks. The smooth it seams are felled . . . seams in trousers are serged and pressed open flat—won't fray, ravel, hly Morcerized— giving the tightly woven fabric a rich, lustrous appearance.

"byed end Sonforized—the true colors and full sizes will last the life of the outfit.

ar it often, wear it everywhere! It's a famous sportswear fabric with strong work outfit struction for long service at work or play. The firm twill weave will hold up longer and smart styling is more suitable for leisure wear than the Herringbone at right.

its are tailored with 3-in. side vents and 1-in. hem for 3-way wear. Coat style front, 2 my button-flap pockets reinforced at corners, 2 button cuffs can be easily adjusted.

Ousers are built with five pockets of boatsail drill—heaviest pocket fabric made. Strongly m belt loops and fly buttons will not pull off. Neat 20-inch cuff buttoms.

irt Sizes: Small (14-14½-in. neck); ed. (15-15½); Large (16, 16½, 17). State & Sleeve lengths in proportion to neck size.

Trouser Sizes: Waist 30, 32, 34, 36, 38, 40, 42, 44-inch. For inseam sizes, see below. State waist, inseam. Ship. wt. 1 lb. 7 oz.

π Outfits. Stateneck size of shirt, waist and inseam sizes of trousers. Ship. wt. 2lbs.10 oz.

	Two-Piece Outfit	-State S	izes	
A	4096—Stone Blue	(medium	blue)	

A 4098—Camel Tan (medium tan)
A 4097—Grayish Green. Each....\$3.49

Trousers Only—State Sizes
42 A 4086—Stone Blue (medium blue)
42 A 4088—Camel Tan (medium tan)
42 A 4087—Grayish Green. Each.....\$1.87

Woven of Firm Yarns— carefully loomed of thick 100% American Cotton yarns... the number of threads in the warp and filling are in proportion to give you balanced strength. Though matched in appearance, the trouser fabrics are heavier weight for extra strength.

Ver-Dyed and Sunferized — colors won't fade; sizes won't change after washing.

At work or play you'll look better at less cost with this all-purpose outfit. Cut from carefully proportioned patterns, the full sizes look better and wear longer. Securely anchored bar-tacks, and rip proofed seams reinforce all strain points.

Shirts are sturdy Cotton Jean Herringbone with seven pearl button front, smart dress shirt type collars. Two big button-flap pockets, 1 has a pencil slit. Long tails stay tucked in.

Trousers are stronger Cotton Drill with 5 big pockets of tough boatsail drill. Sturdy, securely sewn belt loops, fly and suspender buttons will not pull off. About 20-inch cuff bottoms. Shirt Sizes: 14, 14½, 15, 15½, 16, 16½, 17-in. neck. Sleeve lengths in proportion to neck size. State neck size. Ship. wt. 1 lb.

Trouser Sizes: Waist 30, 32, 34, 36, 38, 40, 42, 44 inch. For inseams see Size Scale below. State waist, inseam sizes. Ship. wt. 1 lb. 70z.

For Outfits. State neck size of shirt, waist and inseam sizes of trousers. Ship. wt. 2 lbs. 4 oz.

Texas (grayish) Green
42 A 4022-2-Pc. Outfit
Shirt and Trousers\$2.48
42 A 4016—Shirt only \$1.09
42 A 4019—Trousers. \$1.49

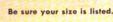
Harvest (smoke color)
42 A 4021-2-Pc. Outfit
Shirt and Trousers\$2.48
42 A 4015-Shirt only \$1.09
42 A 4018-Trousers \$1.49

	42 A 4020—2-Pc. Outfit
3	Shirt and Trousers\$2.48
•	42 A 4014—Shirt only \$1.09
9	42 A 4017—Trousers \$1.49



To Measure for Shirts and Jackets

Shirts: Take a shirt that fits properly. Measure collar from center of button to far end of buttonhole. The number of inches is your neck-size, Jackets: Measure around chest over vest. Order nearest even size.





To Measure Trousers Measure waist over trousers without belt. Inseam from crotch to desired length. Waist comes in even sizes. State waist, inseam.

Waist, Inches inseam lengths listed below that

32 | 34 | 36 | 38 | 40 | 42 | 44

Open a Credit Account Build your order to \$10 or more, pay monthly. De-tails on Inside Back Cover.

Digitized by Google AS WARDS 2 4.37

Now the Favorite of Thousands of Men

Vat Dyed

Fast Color SKYTONES



RICH VAT-DYED COLORS

Sunfast and Laundry-fast

SANFORIZED-SHRUNK

Residual Shrinkage 1%

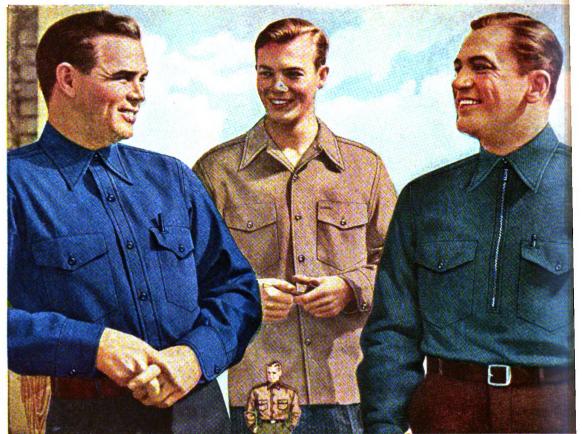
LONG-LIFE TWILL

Exclusive with Wards

ROOMY CUT SIZES

Regular or Sports Styling

* No dyed fabrics are proof against fading from sunlight. "Sunfast" means dyes have a high resistance to sunlight. Their color should not alter objectionably during normal life of fabric. Colors on this page match actual colors of merchandise as closely as is possible with modern printing methods.



Here's the Fabric and Tailoring You Would Expect at 98c and \$1.25

THEY'RE MIRACLE VALUES AT ONLY

These new Shirts are making thousands of friends, and the reasons why are easy to see! They're made of a special fabric by Pepperell—just ask any woman what that name means in quality and dependability. In a handsome Sanforized 100% American Cotton Twill weave, with a soft, sports shirt type finish, yet it has all the wear derying strength you demand of a tough work shirt. The fast color Skytone shades go well with trousers or slacks of any color. Matching 4-hole buttons, Double main seams. Non-rip sleeve facing. Shaped flap pockets with convenient pencil slip. Comfortable interlined collar, shaped to fit the neck properly. Regular button front model comes in regular, tall and stout sizes; other models come in regular sizes only.

Colors: Blue, Tan or Green. Sizes below. State neck-size and color. To Measure See bottom of Page 440. Ship, wt. each shirt 13 oz.; three shirts 2 lbs. 4 oz.

Button Front Shirt Style

Regular Sizes: 14, 14½, 15, 15½, 16, 16½, 17-inch necks. 35 A 3008—Ea. 85c; 3 for \$2.50 Tall Sizes: 15, 15½, 16, 16½, 17, 17½, 18-inch necks. 35 A 3011—Ea. 97c; 3 for \$2.85 Stout Sizes: 17¹/₂, 18, 19, 20-in. 35 A 3012—Ea. 97c; 3 for \$2.65

In-or-Outer Style

Sports shirt styling, with two-way collar, seamless French but-ton front. Wear bottom in or out of trousers or slacks,

Regular Sizes: 14, 14½, 15, 15½, 16, 16½, 17-in. necks. State neck-size, color.

35 A 3009—85c; 3 for.....\$2.50

Rustless Zipper Front Shirt Style

Tailored in popular slip-over style, with convenient rust-proof slide fastener that locks securely in any position.

Regular Sizes: 14, 14½, 15, 15½, 16, 16½, 17-in, necks. State neck-size, color.

WARDS FINE QUALITY UNIFORM SHIRTS For Better Appearance on the Job ... for longer wear. It's Easy to Buy the Best on Time. See Inside Back Cover for Details.

35 A 3010—97c; 3 for....\$2.85

Zipper Front 3 for \$2.8!

3 for \$2.5



Western Style Gabardine

Vat-Dyed Colors Stay New Looking . . Sunfast and Tubfast

Colors: Tan, Green or Blue. Sizes: 14, 14½, 15, 15½, 16, 16½, 17-inch necks. Be sure to see How to Measure at bottom of Page 440, Ship, wt. each 12 oz.; two 1 lb, 7 oz. Please be sure to state neck-size

35 A 3330-Each...\$1.79; Two for......\$3.50

Dressy Shoulder Strap Shirt

Tight Weave Poplin

1.55 2 for \$3.00

A Favorite Style for Bus Drivers and Deliverymen.

Those shoulder straps give a dress-up appearance, so important on jobs where you meet the public. 100% American Cotton fabrics, pre-shrunk for better fit (residual shrinkage 3%). Vat-dyed colors won't fade in sun or washing. Trim, comfortable soft collar in regular dress style. Two button-down flap pockets.

Colors: Suntan, Nickel Gray or Forest Green.

Sizes: 14½, 15, 15½, 16, 16½, 17-inch necks. Ship. wt. ca. 13 oz.: two 1 lb. 9 oz. State neck-size, color.

35 A 3146—Strong Cotton Poplin. \$1.55; 2 for \$3.00 35 A 3177—Sturdy Broadcloth....\$1.19; 2 for \$2.30

Sanforized Gabardine

Vot Dyed Colors, Sun and Tubfast.
Comfortable Interlined Dress Type Collar.
Neat dress shirt appearance, combined with work shirt strength. 100% American Cotton fabric can't shrink over 1%. Large bellows flap pockets. Triple main seams.
Colors: Nickel Gray, Suntan or Navy. Sizes: 1419. 15. 1516. 16. 1619. 17-inch

Sizes: 14¹2, 15, 15¹2, 16, 16¹2, 17-inch necks. How to Measure on Page 440. Ship, wt. ea. 1 lb. 4 oz.; two 2 lbs. 6 oz. State neck-size and color.

35 A 3195—Each \$1.29; 2 for ... \$2.50

Spun Rayon Gabardi

Heavy Weight, Crease-Resistant F

Soft, Smooth Weave Feels Like Wool.
Made with Wards Best Grade of Tailoring. Practical. good-looking Western style. matching color shank buttons, shaped flap back pleat easy action. Full cut. wash separa Colors: Maroon, Tan or Gree Sizes: 14¹2, 15, 15¹5, 16¹5; inch necks.
Ship, wt. ea. 1 lb. 6 oz.; two 2 lbs. 1 Be sure to state neck-size and cc 35 A 3199—Each \$1.98; 2 for...\$

35 A 3199—Each \$1.98; 2 for ...\$

Digitized by Google

138 WARDS S

• 100% American Cotton Gabardine
• Pre-Shrunk for a Lasting Fit.
• Smart Contrasting Piping on the Pockets, Shoulder Fronts and Cuffs.
A trim, sturdy Shirt with inverted pleat in back for easy action. Inverted pockets with arrow trim.



Closely Woven Medium leavy Wt. Cotton Fabrics

for \$1.89

3 for \$2.40

re among Wards fastest selling Work Shirts, and to give you long, satisfying service on all ge jobs. Made over full, roomy patterns in choice of button or zipper front style. Sanforstrengthens the fabric and assures a permanent, at fit; the 100% American Cotton fabrics can't knore than 1% no matter how long you wear nirt or how many times it is washed.

de with Wards Quality Tailoring

Made with Wards Quality Tailoring to large button-through pockets, one with consist pencil slip. Triple sewn main seams will not Long wearing dress-type collar is interlined for at, comfortable fit. Non-rip 1-pc. sleeve facings. Rust-proof buttons, sewn on to stay. Rounded mer cuffs are slow to fray. Double shoulder yokes, mg square cut tails stay tucked in; side gussets at an of strain prevent splitting.

201. 14/2, 15, 15/2, 16, 16/2, 17-inch necks. Ship.

14 oz.; 3, 2 lbs. 8 oz. State size and color.

A3180-Blue Chambray
A3181-Gray or Blue
Covert.
ch. 65c; 3 for ...\$1.89

You Can Buy ALL Your Work Clothes on Time

Work Shirts 2.40	Gloves
Work Pants195	Shoes
prs. Socks	Cap
Jacket3.79	Total

\$2 a month buys any \$10 to \$14.00 order. See inside back cover for credit details.





Wards Thrift Quality Work Shirts

Sturdy Fabrics . . . Full Cut Sizes that Allow for all Shrinkag

100% American Cotton Covert or Chambray Fabrics.

Two Large Button-through Pockets; Pencil Slip.
Double Shoulder Yokes; Triple Sewn Main Seams.
Interlined Dress Collar. Rounded Corner Cuffs.
Wards lowest priced Work Shirts, practical for ordinary wear. Will wash well. Not Sanforized-shrunk.
Sizes: 1414, 15, 1514, 16, 1614, 17-in. necks. Ship.

Wt. each 13 oz.; three shirts 2 lbs. 4 oz.

BUTTON FRONT COAT STYLE
MEDIUM WEIGHT CHAMBRAY, Color: Blue only.
35 A 3077—State neck-size. 45c; 3 for\$1.32 MEDIUM HEAVY COVERT. Colors: Blue, Tan or Gray 35 A 3099—State size, color. 49c; 3 for\$1.42

ZIPPER FRONT SLIPOVER STYLE MEDIUM HEAVY COVERT. Colors: Blue or Gray.
35 A 3158—State size, color. 72c; 3 for\$2 \$2.10

45c

49c

72c

Covert

Standard Duty Original Homesteaders

Medium Heavy Weight Chambray or Covert... Full, Roomy Cut Allows for all Shrinkage

**Sturdy 100% American Cotton Shirtings. Wards Quality Tailoring.

**Made Like Wards Standard Homesteaders Above, But Not Sanforized.

**Triple Sewn Main Seams Won't Rip. Non-Rip I-Pc. Sleeve Facings.

**Comfortable Dress Collar. Double Shoulder Yokes. Big Pockets.

The best Work Shirt we've seen anywhere for the money, satisfactory for everyday wear. Not quite as closely woven or as long wearing as Wards Sanforized Homesteaders at top of page. Full cut to allow for all shrinkage in washing. Long tails stay tucked in.

Ship. wt. each 14 oz.; Three 2 lbs. 8 oz.

**REGULAR SIZES, 14½, 15, 15½, 16, 16½, 17-in. necks. To measure, see Page 440.

35 A 3068—Chambray. Colors: Blue or Gray.

\$35 A 3068—Chambray. Colors: Blue or Gray.

\$1 lb. 12

35 A 3098—Blue Chambray.

\$35 A 3097—Blue Chambray.

\$35 A 3097—Blue Chambray.

\$35 A 3098—Blue Chambray.

\$35

Industrial Shirt

Sanforized-Shrunk for Permanent Fit

Medium Heavy Weight Cotton Fabrics.
 Triple Main Seams.
 Button-Thru Pockets.

Short sleeves for safety and comfort. Double shoulder yokes. Interlined collar. Washable, won't shrink over 1%. Sizes: 14½, 15, 15½, 16, 16½, 17-in. necks. Ship. wt. each 10 oz.; three shirts 1 lb. 12 oz. State neck-size.

35 A 3087—Blue Chambray

35 A 3088—Gray Covert. 57c; 3, \$1.65

CB WARDS 2 439

DOUBLE DUTY PIONEERS

with double elbows for tough jobs..SANFORIZED-SHRUNK







Medium Heavy Weight Chambray or Covert

Button Front, Regular Sizes

Zipper Front, Regular Siz

3 for \$2.15

Wards Double Duty Pioneer Work Shirts give you months extra wear on hard jobs because they are reinforced with a dou layer of sturdy fabric where shirts get most wear — at elbows and under forearm. Sanforizing assures a permanent (fabric can't shrink over 1%), and tightens the weave by paing more threads into every inch. Made from 100% Americ Cottons. Full length tails with side gussets that prevent rippi

Made with Wards First Quality Tailoring

Made with Wards First Quality Tailoring
Two bellows pockets with button-down flaps, securely bar-tack
Triple sewn main seams. One-piece rip-proof sleeve facin
Interlined dress type collar and rounded corner cuffs. Rust-pr
composition buttons are sewn on securely with strong thre
Regular Sizes: 14½, 15. 15½, 16. 16½, 17-inch necks. How
Measure below at left. Ship. wt. each 1 lb.; three 2 lbs. 14
Be sure to state neck-size and color.

Button Front Coat Style

35 A 3143—Chambray: Blue. 35 A 3142—Covert. Colors: Gray, Tan, Forest Green or Blue. Each 74c; 3 for \$2.15

Zipper Front, Slipover Style
35 A 3152—Chambray: Bl
35 A 3182 — Cotton Cove
Colors: Gray or Blue.
Each 94c; 3 for......\$2.

Special Sizes for Tall and Stout Men

Buy 3 for \$2.47

Ship. wt. each shirt 1 lb.; three shirts 2 lbs. 14 oz.

TALL MEN'S SIZES: Made with longer body and sleeves for comfor Sizes: 15, 15½, 16, 16½, 17, 17½, 18-inch necks. State siz 35 A 3149—Blue Chambray

35 A 3147—Gray Cotton Covert. Each 84c; 3 for.......\$2.4

STOUT MEN'S SIZES: Cut fuller in body and sleeves for better fi Sizes: 17½, 18, 19, 20-inch necks. State neck-size. 35 A 3150—Blue Chambray 35 A 3148—Gray Cotton Covert. Each 84c; 3 for......\$2.4



HOW TO MEASURE FOR NECK-SIZE

well, measure dis-tance from center of collar button

The number of portion to neck-size. Be sure that shirtwanted comes in your size.



Double Duty Sanforized Super Pioneers — 25% Stronger Made of Heaviest Chambray and Covert Used in Shirts

- **Double Thickness of Fabric at the Elbows and Under the Entire Forearm.

 **Husky, Sanforized-Shrunk Fabrics Cannot Shrink More than a Fraction of 1%.

 **Button-Flap Bellows Pockets have Extra Capacity; One has Handy Pencil Slip.

 **Rust-proof Composition Buttons Sewn on Securely. Rip-proof Sleeve Facing. The heaviest Chambray and Covert successfully used in Work Shirtset that's why these shirts give 25% more wear than other shirts in their price class. Sanforizing tightens and strengthens the weave of the 100% American Cotton fabrics. Main seams triple sewn. Neat interlined collar and cuffs. Full length tails.

 **Sizes: 14½, 15, 15½, 16, 16½, 17-inch necks. Don't guess your size; it takes just a minute to measure and be sure. See How to Measure at right, above. Ship. wt. each 1 lb.; 3, 2 lbs. 14 oz.

 Sanforized Super Chambray

 Sanforized Super Covert

Sanforized Super Covert

Sanforized Super Chambray 35 A 3050—Blue Chambray 35 A 3051—Gray Chambray

2 W. 440 2 WARDS AS

35 A 3052—Blue Covert 35 A 3053—Gray Covert Buy Three for.....

State neck-size. Each.....89c; Do Your Shopping the Convenient Way — Use Your Credit. Just \$2 a Month Buys a \$14.00 Order. See Inside Back Cover for Details.

Extra Heavy, Double Duty Jean Cloth . . . Sanforized-Shrunk Vat-Dyed Colors Stay Fresh, New Through Many Washings

- Reinforced Double Elbows and Under-Forearms Give You Double Wear.

 Dressy Uniform Shirt Styling, Plus Stubborn Work Shirt Strength.

 Two Oversize Bar-tacked Bellows Pockets with Button-down Flaps.

 Matching Composition Buttons Sewn on Securely. Triple Sewn Main Seams.

 Here's the good looks you want in a Service Shirt, with no sacrifice of strength! Close-weave 100% American Cotton Jean Cloth is one of the toughest fabrics known, and Sanforizing adds still more strength by packing extra threads into every inch of fabric. Can't shrink more than 1%. Colors are slow to soil, cannot fade in tub. Double thick shoulder yokes. Non-rip sleeve facings. Side gussets in tails prevent ripping.

 Sizes: 14½, 15, 15½, 16, 16½, 17-inch necks. See the convenient How to Measure instructions above. Ship. wt. each shirt 1 lb. 1 oz.; ship. wt. three shirts 3 lbs. Be sure to state neck-size.

 Button Front Coat Style

Button Front Coat Style

Digitized by

35 A 3175—Suntan 35 A 3176—Taupe (smoke) Each 98c; 3 for\$2.89

Zipper Front Slipover Style

35 A 3188—Suntan 35 A 3189—Taupe (smoke) Each \$1,15;3 for\$3.37

3 for \$3.37

Button Front

3 for \$2.89

TRIPLE DUTY PIONEERS

fully reinforced for toughest jobs..SANFORIZED-SHRUNK



Heavy Weight Fabrics

Covert or Chambray, Regular Sizes

3 for \$2.49

rds Triple Duty Pioneers have a double thicks of tough fabric at the FOUR points of greatwear, as pictured above. Though they cost htly more, the extra service they give makes m less expensive in the long run. Made from % American Cotton fabrics, famous for wear washability. Sanforizing contributes extra ength by packing more threads into each square h of fabric, eliminates all but 1% of shrinkage. teen ventilation eyelets. Full length tails.

Made with Words Strongest Toiloring tra capacity bellows flap pockets are bar-tacked resist strain; left pocket has convenient pencils. Triple main seams. One-piece sleeve facings, ongly sewn rust-proof buttons. Interlined dress pe collar and non-fraying rounded cuffs.

ge collar and non-fraying rounded cutts.
gular Sizes: 14½, 15, 15½, 16, 16½, 17-inch
cks. How to Measure, opposite page. Ship. wt.
h 14 oz.; three 2 lbs. 8 oz. State neck-size.
A 3202—Gray Cotton Covert
A 3203—Blue Chambray. Ea. 85c; 3 for \$2.49

Tall and Stout Men's Sizes

wt. each 1 lb.; three shirts 2 lbs. 14 oz. IL MEN'S 51ZES: Made longer in body and sleeves.

Zes: 15, 15½, 16, 16½, 17, 17½, 18-inch necks.

A 3206—Gray Cotton Covert. State neck-size.

A 3207—Blue Chambray. Ea. 94c; Any 3, \$2.75

OUT MEN'S SIZES: Made fuller in body and sleeves. zes: 171/2, 18, 19 or 20-inch necks.

A 3208—Gray Cotton Covert. State neck-size. A 3209—Blue Chambray. Ea. 94c; 3 for \$2.75



DOUBLE FRONT



VAT DYED, FAST

Exclusive with Wards





BEST-Fully Reinforced, Fast Color Pepperell Chambray Sanforized-Shrunk For Perfect Fit—Miracle Priced at

ALL SIZES

Full Cut to Allow for All Shrinkage

GOOD—Thrift Triple Duty Shirts

Med. Heavy Weight Chambray or Covert.
Reinferced Deuble Thick Elbow and
Under Forcerm, Shoulder Frent, Back.
Sixteen Eyelets-for Working Comfort.
Inde of the same sturdy 100% Amerian Cotton fabrics as used in Wards
Iriple Duty Pioneers described above,
nt less closely woven because fabrics are not Sanforized.
Ixtra full cut to allow for all shrinkage. Shoulders are renforced to below armpits: back has full double yoke exending below armpits. Triple sewn main seams. Interined collar. Large button-through pockets, one with pencil
ilip. Full length tails stay tucked in. Rounded cuffs.

Nace: 1414, 18, 1814, 16, 1614, 17 inch necks. To measure.

Sizes: 14½, 15, 15½, 16, 16½, 17binch necks. To measure, se opposite page. Ship. wt. 18 os.; 8, 2 lbs. 4 os. State size.

15 A 3134—Gray Cotton Covert 35 A 3135-Blue Chambray.......Each 64c; 3 for \$1.87

DOUBLE BACK

Work Outfit. For Example:

Just \$2.50 Down

Buys a Complete

3 Shirts \$2.49 Shoes \$2.79 Overalls \$1.15 Jacket \$4.79 Gloves \$1.87 6 Prs. Socks.....\$1.39 Hat\$1.39

See Inside back cover for details.

**Reinferced with Full Double Front and Back, Double Elbows and Under Fercarms.

**Rust-proof Gripper Snaps at Nock and Cuffs. Convenient and Practical.

**Triple Stitched Rip-proof Main Seams; One-Piece Non-Rip Sleeve Facings.

**Interimed Dress Type Collar and Cuffs. Shaped Button-Down Flop Peckets.

Here's the colorfast 100% American Cotton Chambray Shirt you have always wanted—and it's exclusive with Wards. Pepperell quality, vat-dyed to stay new and fresh looking though countless wearings and washings. Medium heavy weight, reinforced at every strain point to give you triple wear or better. Wards best reinforcing—double elbows, double front to below pocket tops, double back to below shoulder blades. Sixteen ventilation eyelets. Full cut, roomy site. Long tails stay tucked in. Choice of button front with strongly sewn rustproof composition buttons, and gripper snaps at collar and cuffs or Zipper Front slipover style.

Color: Blue only. Sizes: 14½, 15, 15½, 16, 16½, 17-in. necks.

See How to Measure, bottom of opposite page. Ship, wt. ea. 1 lb, 1 oz.; three shirts 8 lbs. State neck-size.

BUTTON FRONT

3 for \$2.89

ZIPPER FRONT

3 for \$3.37



WHICH OVERALLS SHALL I BUY?

The Chart Below Provides a Quick, Accurate Comparison of the Strength and Quality Offered in Wards 6 Overalls

All Wards Overalls are made of 100% American Cotton

Thrift Special 77c	Home- steader 94c	Zipper Pocket	Pioneer 1.10	Super Pioneer 1.29	Powr House 1.49
2.45 Denim Yd. Weighs 61/2 oz.	2.20 Denim Yd. Weighs 71/4 oz.	8-oz. Denim Yd. Weighs 8 oz.	8-oz. Denim Yd. Weighs 8 oz.	9-oz. Denim Yd. Weighs 9 oz.	9-oz. Denim Yd. Weighs 9 oz.
	ARE T	HEY SANFO	DRIZED-SHI	RUNK?	
No	Yes Shrink Less Than 1%	Yes Shrink Less Than 1%	Yes Shrink Less Than 1%	Yes Shrink Less Than 1%	Yes Shrink Less Than 1%
	WHAT	ARE THEIR	SIZE STAN	DARDS?	
Full Sized Averages 24 Sq. Ft. Fabric Per Garment	Full Sized Same as Overalls At Left	Full Sized Same as Both of Overalls At Left	Extra Full Averages 261/4 Sq. Ft. Fabric Per Garment	Extra Full Same as Extra Full Sizes of Pioneers	Extra Full Same as Pioneer and Super- Pioneer
HOW	DO THEY	COMPARE	IN STRENG	TH AND	WEAR?
Fair For ANY Average Job	Good 11% More Strength Than Thrift Specials	Better 10% More Strength Than Home- steaders	Better Same as Zipper Pocket Overalls	Best 12% More Strength Than The Pioneers	Best Same as Our Super- Pioneer Overalls
	WHAT	ARE THEIR	EXTRA FE	ATURES?	
Larger Than Most Low Priced Overalls	Also come in Choice of Two Stripes	New Pocket Zips Shut practically loss-proof	Widest Selection of Stripes and Sizes	Nickeled rust-proof buttons and buckles	UNION MADE Carry The Union Label

HERE'S HOW TO BUY

Own all the Overalls and Jackets you need at Wards low prices and pay for them conveniently out of your income. You should have 2 complete overall and jacket outfits—one to wear while the other is laundered. Buy them both on Crediti See details of Wards Payment Plan on inside back cover.

HERE'S HOW TO MEASURE

For Overalls—Waist: Measure around waist over trousers without belt. Inseam: Measure from close up in crotch to desired length. State sizes. For Jackets—Measure around chest over vest. Hold tape under arms and over shoulder blades. State chest size. Order EYEN Sizes Nearest Your Measure

PIONEERS

REGULAR AND EXTRA SIZE OVERALLS OR JACKET 1.10

DOUBLE EXTRA SIZES -\$1.29

Extra Strong 8-oz. Blue Denim or 8-oz. Blue and White Stripes. Sanforized...Less than I % Shrinkage

FAMOUS PIONEERS... bought by most men because the extra heavy 8-oz. Denim is strong enough for all but hardest jobs that require our heaviest overals... for comparison, see Chart above. Better Quality because they're cut extra full for added comfort and wear, the hip and lower jacket pockets have double fabric at bottoms, the suspenders and bib corners are cut from double layers of cloth. Rip-proofed seams, strong bar-tacks. Overalls have 8 big pockets... the low back style has elastic suspender inserts; suspenders button on waist at back. Jackets have same Pioneer fabric with 5 pockets, 2 button collar.

OVERALLS-STATE BOTH WAIST AND INSEAM SIZES

Order Number	Fabric	Style of Back	Even Waist In.	Even nseam In.	Shipping Weight	Price
42 A 6232	Blue Denim	High Back	30 to 48	30 to 36	2 lbs. 12 oz.	\$1.10
42 A 6236	Blue Denim	High Back	50 to 56	30 to 36	3 lbs.	\$1.25
42 A 6231	Blue Denim	Low Back	30 to 48	30 to 36	2 lbs. 12 oz.	\$1.10
42 A 6235	Blue Denim	Low Back	50 to 56	30 to 36	3 lbs.	\$1.29
42 A 6233	Blue Denim	Full Back	30 to 48	30 to 36	2 lbs. 12 oz.	\$1.10
42 A 6225	Hickory Stripe	High Back	30 to 48	30 to 36	2 lbs. 12 oz.	\$1.10
42 A 6229	Liberty Stripe	Full Back	30 to 42	30 to 36	2 lbs. 10 oz.	\$1.10
42 A 6227	Express Stripe	High Back	30 to 42	30 to 36	3 lbs. 8 oz.	\$1.10

JACKETS-STATE CHEST SIZE

Order Number	Fabric	Comes in this Size Range Only	Even Chest, In.	Shipping Weight	Pri
42 A 6230	Blue Denim	Regular and Extra	36 to 50	2 lbs. 2 oz.	\$1.
42 A 6234	Blue Denim	Double Extra Only	52 to 58	2 lbs. 6 oz.	\$1.
42 A 6224	Hickory Stripe	Regular and Extra	36 to 50	2 lbs. 6 oz.	\$1.
42 A 6228	Liberty Stripe	Regular Only	36 to 44	2 lbs. 4 oz.	\$1.
42 A 6226	Express Stripe	Regular Only	36 to 44	2 lbs. 2 oz.	\$1.



HOMESTEADERS

OVERALLS 94c

EACH

Sanforized-Shrunk . . . Heavy 2.20 Weight Blue Denim Weighs 71/4 oz. To The Yard

HOMESTEADERS have established their place in the working man's economy. Wherever there is need for sturdy, Good quality Overalls at a low cost, you will find Homesteaders.

Sonforized-Shrunk for Proper Fit—their full sizes and correct fit will stay the same through every laundering because the fabric shrinkage is less than 1%.

Built-in Strength—triple sewn main seams that are practically rip-proof. Heavy bar-tacks at all points where strain occurs. Metal buttons, rust-proofed and riveted on to stay.

Overall Features—deep, full bib with double strong corners. Non-curl suspenders with rust-proofed, easy-to-hook buckles. Elastic suspender inserts in Low Back Overalls. Heavily sewn buttonholes, 8 strong pockets.

Jacket Features—same strong Homesteader construction. 4 pockets, 1-button cuffs and banded collar, roomy coat style sleeves. Homesteaders will give you strength and service at an economical price. If your job requires stronger overalls and you prefer extraful sizes, choose our higher priced overalls, For comparison, see chart on facing page.

Regular Overall Sizes: Even Waist 30 to 42 in. Even Inseam 30 to 36 in. To measure, see opposite page. Ship. wt. 2 lbs. 4 oz. State waist and inseam sizes tell which is which. 42 A 6146-Low Back (elastic in suspenders) 42 A 6147-High Back Overalls......94c ATT. Low Back

ZIP-POCKET

OVERALLS

GARMENT

Sanforized-Shrunk . . . Extra Heavy 8-oz. Denim . . . New Zip Bib Pocket

Z:P POCKET... popular development in overalls. A deep, wide bib pocket with handy slide fastened closure. Just right for carrying cigarettes, working papers, small tools or any item you use often and wish to keep from dropping out. The zipper is sure working... won't jam.

Extre Heavy Denim. Each yard of this deep Blue Fabric weighs 8 oz... gives you the same strength, long wear as our Famous Pioneer Overalls, for comparison, see chart at the top of the facing page.

Sonforized-Shrunk. The fabric is cut full throughout seat, crotch and legs to give you extra freedom and comfort that work shrink out...no fabric shrinkage over 1%.

Deep Dyed Indigo Blue. The color is soaked right into every fiber of the yarn...won't fade or rub off... is slow to show dirt. Strong Construction. Triple stitching in main seams, bar-tacks at all strain points. Riv-eted-on, rust-proofed metal buttons, zip pocket plus hammer loop, 5 other pockets.

Even Overall Sizes: Waist 30 to 50 in. Even Inseam 30 to 36 in. To Measure, see opposite page. Ship. wt. 2 lbs. 8 oz. State waist, inseam sizes, tell which is which.

42 A 6215-High Back Overalls 42 A 6214-Low Back Overalls..... 1.15

COSSACK STYLE ZIPPER JACKET

2.20 wt. Blue Denim weighs 71/4-0x. per yard. 2 pockets, unlined. Fully cut but not Sanforized. About 25 inches in length. Even Sizes: 34 to 48-in. chest. Ship. wt. 1 lb. 9 oz. State chest size.

42 A 6746-Slide Fastened Jacket. 1.49

SUPER-PIONEERS

OVERALLS

1.29

Sanforized-Shrunk . . . Double Extra Heavy 9-oz. Blue Denim . . . For Longest Wear

SUPER PIONEERS. Made of the strongest Denim used in Wards bib overalls...the same double extra heavy, 9-oz, fabric as in Powr House Overalls-but not Union Made. See comparison chart on facing page. Super Pioneers extra strength and wear will cut the cost in the long run.

Extra Full Cut...the comfortable fit is a permanent feature because it's Sanforized ... no fabric shrinkage over 1%.

Strong Construction matches tough fabric. Seams are triple stitched with heavy 3 cord thread to make them rip-proof. Button-holes rimmed with heavy bar-tack stitching.

In Overalls you get a deep, wide bib for real chest protection. Wide, non-curl sus-penders with rust-proof buckles. 8 deep, strong pockets plus a hammer loop.

Jucket is same Super Pioneer fabric strength and construction...2-button band collar, 5 deep pockets and adjustable cuffs.

Overall Sizes: Even Waist 30 to 50 in. Even Inseam 30 to 36 in. To Measure, see facing page. Ship. wt. 2 lbs. 12 oz. State waist and inseam, tell which is which.

42 A 6212-High Back Overalls...\$1.29
42 A 6211-Low Back Overalls...\$1.29

Jacket Sizes: Even chest 36 to 52 in. To measure, see facing page. Ship. wt. 2 lbs. 6 oz. State chest size.

WARDS 443





Built by skilled Union craftsmen to

Denim, weighs full 9-oz. per yard.

Tightly Woven of Long Staple 100 % American Cotton Yarns. Deep Dyed

Sanforized Shrunk for lasting fit,

stitched seams, heavy bar-tacks.

OVERALLS OR JACKET

1.49 Each

Wards finest Overalls, for comparison, see Chart on Page 442. Built for toughest wear with double thick suspenders, rust-proofed buckles and riveted metal buttons. High bib with 4-in-1 pocket and 4 other deep pocket, Jacket: 3-button adjustable cuffs, 5 pockets including inside chest pocket.

Regular and Extra Overall Sizes:
Even Waist 30 to 48-in. Even inseam 30 to 36-in. See How to Measure at right. Ship. wt. 2 lbs. 10 oz.
State waist and inseam sizes.
42 A 7233—High Back \$1.49 42 A 7232-Full Back\$1.49 42 A 7230—Low Back with elastic insert in suspenders......\$1.49

Regular and Extra Jacket Sizes: Even Sizes 36 to 50-in. chest. Ship. wt. 2 lbs. 12 oz. State chest size. 42A7228—Coat style Jacket.\$1.49

BANDTOP OVERALLS

1.29 Each Garment

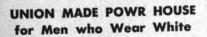
Same construction strength and Double Heavy 9-oz. Fabric as Better Quality 10 facing page, but, they're Union Made withe Powr House features above. Cut ext with croth rise in proportion to inseam. Sanforized for permanent proper fit th out. Adjustable back strap, 6 big pocket hammer loop. Riveted-on, rust-proof fit suspender buttons. Sturdy belt loops.

Sizes: Waist 30, 31, 32, 33, 34, 36, 38, 40, Inseam 30, 32, 34, 36-in. Ship. wt. 2 lbs 42 A 6174-State waist and inseam....

TO MEASURE FOR OVERALLS, JACKETS AND BIB AND BAND OVERALLS: For Waist, m around waist over trousers without belt. For It from up in crotch to desired length. State and inseam sizes, tell which is which.

OVERALL JACKET AND CHORE COATS: Maround chest over vest. Hold tape snugly up arms, over shoulder blades in back. Order evenearest your measure. Be sure size ordered is

ADD SEVERAL PAIRS OF BANDTOPS TO YOUR OVERALL AND JACKET OUTFITS



Overalls, Jackets. Not Sanforized 1.45

(at left above). Full cut, heavy White boatsail Drill. High Back Overalls: brush pocket, 3 brush loops, 6 other pockets. Jacket: 4 big pockets. Overall Sizes: Even waist 30 to 44-in. Even inseam 30 to 36-in. Ship, wt. 1 lb. 14 oz. 42A6189-Overalls. State waist, inseam.\$1.45

Jacket. Even Chest: 36 to 46-in. Ship. wt. 1 lb. 11 oz.

42A6188-Jacket. State chest size\$1.45

Carpenters' Overalls . . . Sanforized-Shrunk.

(at right above). Full cut, heavy White Boatsail Drill won't shrink over 1%. 6-compartment bib pocket, 4 big pockets in swinging nail apron that buttons down, heavy double knee patches for double wear. 6 loops for hammers and tools.

Sizes: Even waist 30 to 44-in. Even inseam 30 to 36-in. See How to Measure above. Ship. wt. 2 lbs. 6 oz.

42 A 6159-State waist and inseam....\$1.79

THRIFT SPECIALS

Medium Weight Blue Denim Bib Overalls or Jacket

Serviceable, medium weight Blue Denim, weighs 6½ oz. per yard. Full cut sizes, not Sanforized, Overalls have triple sewn seams with strong bar-tacks. Riveted, rust-proofed buttons, wide flat suspenders. 5 big pockets in Overalls, 4 in Jacket. For Overalls of Greater strength and more features, see the comparison chart on Page 442.

High Back Overalls. Even Sizes: Waist 30 to 42-in. Even Inseam 30 to 36-in. See above. Ship, wt. 1 lb. 14 oz. State waist, inseam. 42 A 6109-High Back Overall...........77c

Coat Style Jacket. Even Sizes: 36 to 44-in. chest. Ship. wt. 1 lb. 11 oz. State size.

Serviceable Band Overalls ← in Medium Wt. Blue Denim

Standard Quality Bandtops in medium weight Blue Denim that weighs 6½ oz. per yard. Sizes are full cut for washability, not Sanforized, Order your right size, Plenty of fine features ... snap fastened waist, adjustable back strap for a snug, comfortable fit. Triple sewn seams, bar-tack reinforcements. Sturdy belt loops and suspender buttons. 5 pockets plus rule pocket. For stronger Bandtops, see those above and on the opposite page. Regular Sizes: Waist 30, 31, 32, 33, 34, 36, 38, 40, 42-in. Inseam 30, 32, 34, 36-in. Ship. wt. 1 lb. 13 oz. State waist and inseam sizes. 42 A 6176—Blue Denim Band Overalls ... 776

42 A 6176-Blue Denim Band Overalls . . . 770



4 WARDS 444 WARDS AB







COPPER RIVETED

IOI'S

Yoke Back with Adjustable Strap

12 Rustless Copper Rivets





Sanforized-Shrunk

All 101 Denim of 100% American
Cotton is Sanforized . . . no shrinkage over 1%. The full sizes and
comfortable fit will last the life
of the garment. Order Exact Size.
To determine size, see Page 444.

GOOD

trong, Extra Heavy 8-oz. Blue Denim

87¢ Regular

original 101. Strong enough for ge jobs, this Denim weighs 8 or yard, it does not equal the or wear resistance of our Better lest Qualities but will give you service. Built with features above.

ekets plus rule pocket, no sus-

BETTER

Stronger 9-oz. Denim **Double Extra Heavy**

1.00

Over 12% heavier than our Good Quality 101's. Each yard weighs 9 oz. The extra weight means heavier threads and more threads per inch giving greater wear. Recommended on jobs that demand added strength, stamina in cloth.

A stronger fabric, all the 101 features above. 6 big pockets . . . front swinging pockets of heavy drill are straight cut for easier access. Suspender buttons are riveted on.

Regular Sizes Only: Waist 30, 31, 32, 33, 34, 36, 38, 40, 42 in. Inseam 30, 32, 34, 36 in. Ship. wt. ea. 2 lbs.

State waist and inseam sizes and tell which is which.

42 A 6163-Blue Denim\$1.00

BEST

Strongest, Longest Wearing Heaviest 10-oz. Blue Denim

1.10

Actually stronger than our best Bib Overalls! This top quality 10-oz. Denim contains the greatest number of threads per inch, makes the toughest, strongest Bandtop. It will wear longer than either the Good or Better Qualities, and will probably cost you less in the long run.

Recommended for the toughest jobs. All the 101 features above. Deep-dyed Indigo Blue, full cut in roomy sizes with 2 front swinging pockets of heavy drill, 4 other big pockets. Riveted on, rust-proofed suspender buttons will not pull off.

Regular Sizes Only: Waist 30, 31, 32, 33, 34, 36, 38, 40, 42 in. Inseam 30, 32, 34, 36 in. Ship. wt. 2 lbs. 4 oz. State waist, inseam and tell which is which.

42 A 6169-Blue Denim\$1.10



33)

PAY FOR THEM ON WARDS CONVENIENT TIME PAYMENT PLAN. SEE DETAILS ON INSIDE BACK COVER



16-oz. Blanket Cloth Lining is 25% Reused Sterilized Wool for warmth, bal. Cotton.

long, added protection. Wide, Navy Blue Collar of Thickset Corduroy.



Quick working, full length Talon slide fastened front . Easy On - Easy Offl

Wear these Jackets with Bib or Band Overalls for Perfect Winter Work Outfit.

Medium Weight Denim Not Sanforized

1.89

Full Cut for Comfortable Fit.
 Rip-proofed Seams, Strong Bar Tacks.
 Two Roomy, Warm Slash Pockets.

• Two Roomy, Warm Slash Fockets.

The Blue Denim of deep dyed 100% American Cotton weighs full 6½-oz. per square yard, will give good service. Expertly tailored in Cossack style, famous for freedom in action. The warm, striped lining is stitched clear through the main seams—won't sag. For a Longer wearing Jacket that is Sanforized, see at right.

Exen Sizes: 34 to 48 in cheet Ship.

Even Sizes: 34 to 48-in, chest. Ship. wt. 4 lbs. State size. See Page 444. 42 A 6752-Blue Denim......\$1.89 Stronger 8-oz. Denim Sanforized-Shrunk

1.98

Fabric Won't Shrink More than 1%.
 Two Deep Slash Pockets Plus a Handy
 Chest Pocket with Talon Zip Closing.

Chest Pocket with Tolon Zip Closing. Wards best... in service and appearance. Better than jacket at the left because the 8-oz. Blue Denim of 100% American Cotton has more threads packed into every inch, is stronger... will wear longer. The sturdy side straps adjust easily. The striped blanket cloth lining won't sag... it's stitched through the rip-proofed seams.

Even Sizes: 34 to 48-in, chest. Ship. wt. 2 lbs. 14 oz. State size. See Pg. 444. 42 A 6753—Blue Denim......\$1.98





PIONEER WORK COATS

- 16-oz. Blanket Lining of 50% Wool, Stitched Through Seams, Won't Sag
- Extra Heavy 8-oz. Denim . . . Strong, Snag-Resistant, Deep Blue Fabric
- Special Features . . . 5 Deep Pockets, Corduray Collar, 5-Button Front

MACKINAW STYLE

Better Looking Dark Stitching

OVERALL STYLE

Extra Heavy White Stitching

8-oz. Blue Denim Pioneer Coat especially designed by Wards for cold weather comfort and better appearance. Colorful, striped body and sleeve lining of 50% Reused Wool for warmth, balance strong Cotton for long wear. 2 handy muff pockets, 2 extra large lower pockets with button-through flaps, inside pocket. Dress type, Navy Blue Corduroy Collar. Seams sewn in matching color thread, triple stitched main seams. Heavy thread bar-tacks. Matching color composition buttons. About 31 in. long.

Even Sizes: 36 to 50-in. chest. To measure see below. Ship. wt. 3 lbs. 8 oz.

42 A 6377-Blue Denim. State size. \$2.15

Original Pioneer Coat . . . long favored because of the reliable wear in the heavy 8-oz. Denim. Plenty of warmth and strength in the striped, full blanket lining because it's 50% Reused Wool and 50% sturdy Cotton. 2 breast pockets, 1 has a button flap. 2 big lower pockets have double bottoms for longer wear, also an inside pocket. Banded, 2-button Navy Blue Corduroy collar. Triple stitched main seams, husky bartacks. Rust-proofed, riveted-on metal bwttons. 2-button adjustable cuffs. About 31 in. long.

Even Sizes: 36 to 50-in. chest. To measure see below. Ship. wt. 3 lbs. 14 oz.

42 A 6375-Blue Denim. State size. \$2.15



PIONEER CONSTRUCTION

2.20 Wt. Blue Denim 25% Wool Blanket Lining

1.94

Made to Pioneer Standards. Lining Stitched through Seams to Prevent Sagging.

Right for rugged Outdoor wear. Striped blanket lining is 25% Reused Wool, balance is sturdy Cotton. Pioneer quality features . . 2-button banded Navy Blue Corduroy collar. 5 deep pockets. one with a button flap. 2 lower pockets have double bottoms for more wear. 3-button adjustable cuffs. 5-button front. About 31 in. long.

Even Sizes: 36 to 50-in. chest. Ship. wt. 3 lbs. 8 oz. State chest size.

42 A 6370—Denim. \$1.94

42 A 6370-Denim . \$1.94



HEAVY WEIGHT DENIM

Weighs 71/4 oz. per Yd. 25% Wool Blanket Lined

- amous Homesteader 2.20 Wt. Blue Denim
- 16-oz. Gray Blanket Lining, 25% Reused Wool.
 4 Deep Pockets, Button Flap on One Pocket.
 1-Button Banded, Navy Blue Corduray Collar.

Warmer and stronger than the Coat at right, this Homesteader offers more strength and service than most Chore Coats at such a modest price. For toughest jobs in cold weather you may want the greater warmth and wear of a Pioneer coat at left. 25% Reused Wool lining (balance strong Cotton) is stitched through the seams, won't sag. Triple sewn seams, sturdy bar-tacks. About 30 in. long.

Even Sizes: 36 to 46 in chest To measure

Even Sizes: 36 to 46-in. chest. To measure below. Ship. wt. 3 lbs. 2 oz.

42 A 6374-Blue Denim. State size. \$1,59

MEDIUM WEIGHT DENIM

Weighs 61/2 oz. per Yd.

Cotton Blanket Lined

- Lowest Priced Coat . . . 100% American Col
 Equal to Any Coat Selling at This Low Pr
 Medium Wt. Denim, Weighs 6½ oz. per Yo
 Two Deep Pockets, Triple Stitched Sea

Your requirements and the price you wish pay determine your choice of Work Co You'll find warmer, stronger coats on the pages . . . this is our economy coat . . . km for serviceable, all 'round wear with adequ warmth for chore work or general utility. priced to save you more. Sturdy, 14-oz. Cot Blanket lining. Banded Blue Denim col buttons riveted on. About 30 in. long.

Even Sizes: 36 to 46-in. chest. To meas see below. Ship. wt. 2 lbs. 12 oz.

42 A 6373-Blue Denim. State size. \$1



HEAVY, SANFORIZED FABRICS . . . 25% WOOL LININGS

Heavy 9-oz. Whipcord

The firm twill weave of this 9-oz. Cotton Whipcord is extra strong, better looking than Covert. Won't shrink over 1%. Has all the Features at right. Even Sizes: 36 to 48-in. chest. See Scale below. Ship. wt. 3 lbs. 6 oz. State size.

42 A 6785-Dk. Gray. \$2.29

BOTH HAVE THESE FEATURES

WARMTH: Striped Blanket Cloth linings of 25% Reused Wool, (bal. Cotton) stitched through seams won't sag. Navy Blue Corduroy collars. SERVICE: 5 big pockets... 2 flap, 2 muff, 1 inside. Full cut, about 31 in. long.

WEAR: matching composition buttons. Husky seams, bar-tacks at all strain points.

Heavy 8-oz.

Covert

Good quality 8-oz. Cotton Cotert is strong enough for mojobs, has all features at left. you require a finer coat, choothe Whipcord.

Even Sizes: 36 to 48-chest. See Scale below. Shi wt. 3 lbs. 2 oz. State size.

42 A 6783-Dk. Gray. \$1.5



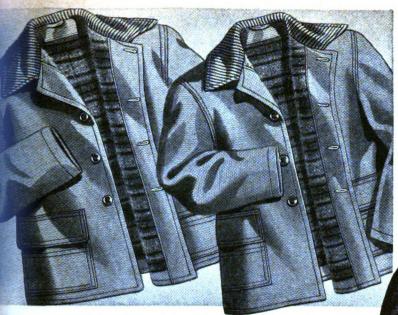
TO MEASURE WORK COATS AND JACKETS

For Work Coats or Jackets measure ground thest over vest. Hold Tape snug not too fight, well up under arms and over shoulder blades in back. Order Even Size pearest your measurement. Be sure size it listed.

Digitized by

YOU MAY BUY ON TIME Only \$2 Down, \$2 Monthly for a \$

to \$14 Order, start it with a Jacks See "What you should know Wool" on Page 356,



HEAVY DUCK COATS WITH 25% WOOL LINING

rgain Priced leavy Duck

2.49

g, Drab Brown Cotton Duck Fabric. Warm Lining of 25% Reused Wool-le Breasted, Four-Button Front-lotable, Dark Brown Corduroy Collar. lly a bargain price for such a dur-ell built coat. Heavy, tightly woven that stands the wear of hard work. d body lining is 25% Reused Wool, alance is strong Cotton. 2 patch is with flaps have double bottoms ager wear. Strong seams. Coat is 30 inches long.

Sizes: 36 to 48-in. chest. See How casure on facing page. Ship. wt. 12 oz. State chest size.

6823-Drab Brown Duck...\$2.49

Oil Slicker Interlining

2.98

- Extra Heavy 8-oz. Duck with a Heavy Warm Blanket Lining and Oil Slicker Interlining.
 Comfortable Dark Brown Corduroy Collar.
 2 Double Bottom, Flap Patch Pockets.

• 2 Double Bottom, Flap Patch Pockets.
For tough work in any weather . . . this heavy Cotton Duck is wear and snag-resistant. The oilskin interlining covers the body, shoulders and weather side of sleeves, keeps out wind and rain. Lining is 25% Reused Wool blended with Cotton for strength and warmth. 4-button double breasted front buttons all the way up to neck. Full 32-in. length.

Even Sizes: 36 to 48-in. chest. See facing page. Ship. wt. 4 lbs. State size.

42 A 6765-Drab Brown Duck .. \$2.98



SANFORIZED COVERT OR WHIPCORD OUTFITS

2.10

Shirt..... \$1.10

3.49

Jacket Above . \$2.39

Trousers 1.29

FORM CAPS. In Covert or Whipcord to match the Outfits above. Sateen lined. Celluloid idenleation holder. Imitation leather sweatband. Glossy black visor.

388: 6%, 7, 7%, 7%, 7%, 7%, 7%, 7%. State head-size. Ship. wt. each 1 lb.

1A 689—Dark Gray Cotton Covert.

42 A 697—Dark Gray Cotton Whipcord.....\$1.00



BLANKET LINED JACKETS

- Tough Fabrics... 8-oz. Covert or 9-oz. Whipcord... Sanforized for Lasting Fit
- Full, Blanket Cloth Linings of 25% Reused Wool Blended with Cotton
- Zipper Front and Chest Pocket, 2 Slash Pockets, Wide Corduroy Collar

8-OZ. GRAY COVERT

Heavy Weight For Long Wear

Change your Jacket for colder weather, yet keep all the action freedom you need for working comfort. Of 8-oz. Dark Gray Cotton Covert, full of wear and durability, and with less than 1% fabric shrinkage. The warm lining of 25% Reused Wool mixed with Cotton is stitched through the side seams to prevent sagging. Rustless, slide fastened front zips closed in a second. Comfortable, Navy Blue Corduroy collar. Cossack band bottom with side strap adjustments. Strong seams and bar-tacks.

Even Sizes: 36 to 48-in. chest. 25 in. long. To measure see facing page. Ship. wt. 2 lbs. 2 oz.

42 A 6781 - Covert. State size ... \$2.19

9-OZ. GRAY WHIPCORD

Extra Heavy Wears Longer

Better than the jacket at left, because it's stronger, heavier 9-oz. Dark Gray Cotton Whipcord ... with less than 1% shrinkage. The lining is a mixture of 25% Reused Wool with Cotton that gives a maximum of wear with generous warmth. Easily operated slide fastener front. Wide Navy Blue Corduroy collar is snug about the neck. Cossack band bottom with side strap adjustments. This jacket combines with trousers of the same fabric to make the fine outfit shown below at left.

Even Sizes: 36 to 48 in chest 25 in long.

Even Sizes: 36 to 48-in. chest. 25 in. long. For a proper fit, measure, see opposite page. Ship. wt. 2 lbs. 6 oz.

42 A 6789-Whipcord, State size, \$2.39

MOLESKIN JACKET

25% Wool Blanket Lined ... Knit Collar and Cuffs

2.39

- Heavy Brown Moleskin.
 Two Welt Edged Pockets.
 Adjustable Side Straps.
 Striped Blanket Lining.

• Striped Blanket Lining.
Action freedom with Winter warmth. Heavy, snagresistant, tightly woven Moleskin cloth. Colorful blanket lining of 25% Reused Wool with strong Cotton. Adjustable side straps. 5-button front with snap fastened collar. Ribbed knit cuffs and collar. About 25 in. long.

Even Sizes: 36 to 48-in. chest. See opp. page. Ship. wt. 2 lbs. 4 oz. State size. 42 A 68 19—Seal

42 A 6819—Seal Brown..\$2.39



* WARDS 447



WARDS BEST . . . One-Piece Work Suits

SANFORIZED 8-OZ. 100% AMERICAN COTTON FABRICS

- 1. Free Swing Action Back with Deep Shoulder Pleats
- 2. Concealed Slide Fastened Front . . . Convertible Collar
- 3. Big Hip Pockets with Double Bottoms for Strength

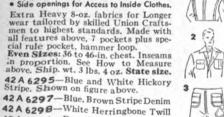
UNION MADE

2.85

- Sanforized-Shrunk—the full sizes will last ... no fabric shrinkage over 1%.
 Rip-proof Seams, Bar-tack Reinforcements.
 Side openings for Access to Inside Clothes.

42 A 6298—White Herringbone Twill 42 A 6296—Deep Blue Denim Union Made Suit. Each......\$2.85

448 WARDS AS





Stitched Letters for I-Pc. Work Suits

HEIGHT: Up to and including 2 in. STYLES:
Block or Script. COLORS: Red, Brown,
Blue, Maroon, Yellow, Green, Orange or
Black. Print wording wanted. State color,
style, height of letters. To order, add No. 5
before number as (542 A 6282). 4 days extra for delivery.

18 Stitched Letters or Less for Name in back.....49c
Name over Pocket in Front in 5 letters or less....10c
Extra Letters for Front or Back of Garment. Each..2c

EXTRA FEATURES

2.79



• Features Above . . . Adjustable Side Straps for Proper Fit . . . one Flap chest Pocket.
• Fabrics Can't Shrink More than 1%.
• Rip-proof Seams, Bar-tack Reinforcements.
Same Extra strong fabrics and full sizes as suit at left, but not Union Made. 7 big roomy pockets, side openings for access to inside garments, a hammer loop and rule pocket.

Even Sizes: 36 to 46-in. chest. Inseams in proportion. To Measure, see above.
Ship. wt. 3 lbs. 4 oz. State size.
42 A 6284—Blue and Brown Stripe





Blue, Brown

Blue Denim

BETTER . . . Quality Suits

Sanforized Shrunk Slide Fastened Front

White Drill

Hickory Stripe

GOOD . . . Quality Suits

Not Sanforized 1.59

Better than the suits at right because the heavy weight 100% American Cotton fabrics won't shrink over 1%. For extra heavy weights, see "Best" at left. 7 pockets, hammer loop, side openings for access to inside. Even Sizes: 36 to 46-in. chest. Inseam in proportion. Ship. wt. 2 lbs. 12 oz. State size.

42 A 6265—Blue and White Hickory Stripe shown on the figure above. 42 A 6268—Blue and Brown Striped Denim 42 A 6267—Plain White Cotton Drill 42 A 6266—Deep Blue Denim.
Better Quality Suits, Each.....\$2.29

Built to give you good service at low of Heavy fabrics are 100% American of The riveted-on buttons are covered to yent scratching, 6 pockets, hammel side openings to inside. Full roomy size Even Sizes: 36 to 46-in, chest. Insear proportion. See below. Ship, wt. 2 lbs. 16 42 A 6274—Gray Cotton Covert show the figure above. State size.

How to Measure 1-Piece Work Suits. Measure around chest over vest. Hold tape measure well up und arms and over shoulder blades in back. Order Even Sizes Néarest your chest measurement and be set the size you order is listed under the garment you select.



Sanforized Gabardine

100% American Cotton, can't shrink over 1%, highly mercerized for luster and wear. Unbreakable ruber visor. Cotton fleece inband. Sizes: 6%, 6%, 7, 7%, 7%, 7%, 7%, 7½.

35 A 9658—Tan. Ship. wt. 1 lb. State size.

35 A 9659—Navy Blue..... Each 54c

Narrow Wale Corduroy

535 A 9608—Navy Blue (black lining). 535 A 9609—Tan (dark tan lining)....97



Sturdy Shop Cap

- 100% American Cotton Fabrics.
 - 21c

· Union Made.

Choice. Ea. 21c; 3 for 59c

Brighton Style Cap

• Heavy 32-oz. Wool \$ 00 Melton Cloth.

All Reprocessed Wool. Gives cold weather warmth and protection. Red Cotton Flannel lined. Coney fur lined earlaps. Unbreak-able canvas visor.

35 A 9680-Each. . \$1.00

Mackinaw Plaid

DuPont Unbreakable 740
Rubber Visor.

• Coney Fur Earlaps.

Made from Woolrich cloth-35% New Wool, 25% Re-processed Wool, 35% Reused Wool, 5% Rayon, Cotton Tan Cotton Suede cloth lined.

Color: Red Plaid. Sizes: 6%. 6%. 7, 7 1/2, 7 1/4, 7

35 A 9644-Each 74c